



FULPLATE

Smart tools. Stronger food businesses.

The smart choice for
food entrepreneurs

TRUSTED BY FOOD ENTREPRENEURS ACROSS THE USA

QR & WhatsApp
ordering

Delivery under your
brand

Inventory & kitchen

Loyalty & retention

Insights & AI
assistant

Priority support

HOW WE COMPARE

WHAT YOU GET WITH FULPLATE

Starting price	• \$39/mo — Food Truck Essentials
Per-order fee	• As low as \$0.06/order
In-person card reader	• Included in every package
How your customers pay	• Pay by card or pay by bank
Card processing	• 3% or less
Pay by bank	• For orders of \$200+
Dine-in, split payments, inventory	• Small Restaurant and up
Loyalty & rewards	• Included in Premium
Email & SMS marketing campaigns	• Included in Premium
AI ordering & pricing assistant	• Included in Premium
Custom domain, no Fulplate branding	• Included in Premium

Prices as of August 2026 and subject to change. Bring your own hardware, or we source it with you.

FOR GROCERS & MARKETS

Barcode & Scale \$15/mo · EBT/SNAP readiness \$19/mo · Kitchen Toolkit \$25/mo

Two packages. Three sizes.

FOOD TRUCK

Trucks, pop-ups, farmers
markets

ESSENTIALS · RUN

\$39 /mo

\$0.10 per order

- Online, QR & WhatsApp order links
- Card reader & tips
- Kitchen screen & day-end reports

PREMIUM · GROW

\$69 /mo

All of Essentials, plus growth

- Loyalty & referrals
- Email & SMS campaigns
- AI menu & pricing insights

SMALL RESTAURANT

Cafes, QSR, bakeries, counters

ESSENTIALS · RUN

\$59 /mo

\$0.08 per order

- Everything in Food Truck
- Dine-in QR & table service
- Split payments & inventory

PREMIUM · GROW

\$109 /mo

All of Essentials, plus growth

- Everything in Truck Premium
- Subscriptions & festive pre-orders
- Advanced reporting & benchmarks

MULTI-LOCATION

Groups & franchises, 2-5 sites

ESSENTIALS · RUN

\$129 /mo

\$0.06 per order

- Everything in Small Restaurant
- Up to 5 locations, one catalog
- Per-store staff & reporting

PREMIUM · GROW

\$199 /mo

All of Essentials, plus growth

- Everything in Restaurant Premium
- Group loyalty & campaigns
- AI forecasting & integrations

Two packages

No a-la-carte maths

ESSENTIALS · RUN

Take orders, get paid by card or by bank, run service, keep your customers and see your numbers.

PREMIUM · GROW

Everything in Essentials, plus loyalty, marketing campaigns, subscriptions, advanced reporting, AI insights and your own branded domain — all included, nothing extra to buy.

Change package any month. Optional extras: card reader, barcode & scale, EBT/SNAP readiness.

Bring your own hardware — or we source it with you.

SEE IT LIVE

Real Fulplate storefronts you can order from right now —

- **Dosa Junction · food truck**

www.fulplate.com/?tenant=dosa-junction

- **Ember & Oak Burgers · small restaurant**

www.fulplate.com/?tenant=ember-oak-burgers

- **Cloud Nine Creamery · creamery & desserts**

www.fulplate.com/?tenant=cloud-nine-creamery

Built for food. Designed for growth.

From one kitchen to many locations, Fulplate grows with your business.

TALK TO SALES

sales@fulplate.com

Month-to-month, cancel any time.
Longer terms on request.

START TODAY

www.fulplate.com

Set up your storefront in a single afternoon.