

Fulplate vs Toast vs Clover

An honest, 1-page comparison for sales conversations. Updated 2026.

Where Fulplate genuinely wins

Capability	Fulplate	Toast	Clover
5 order types in one app À la carte, catering, festive, weekly subs, flyer/pre-order — unified cart & CRM	Yes	—	—
Native subscription / tiffin Recurring weekly menus, route delivery, pause/skip, dietary profiles	Yes	—	—
Cultural & festive pre-orders Diwali, Eid, Christmas — deadlines, deposits, batch production	Yes	—	—
8 languages out of the box EN, HI, TA, TE, BN, GU, UR, AR, ZH	Yes	—	—
AI Food Agent included Voice/text ordering, allergen-aware recs — no per-seat AI tax	Yes	Partial	—
True white-label Custom domain, your brand on email/SMS, no platform badge	Yes	—	—
Allergen / wellness interlock Hard-block unsafe items at cart-add, not at checkout	Yes	—	—
Transparent pricing Base + per-order + small %. Processing separate. No 3-yr lock-in.	Yes	Partial	Partial

Where Toast & Clover still win (and we'll tell you straight)

Capability	Fulplate	Toast	Clover
Hardware fleet (KDS, handhelds, printers, EMV) We ship a card reader for our mPOS. Not a hardware catalog.	Partial	Yes	Yes
Payment processing breadth Split across 8 cards, post-batch tip adjust, gift consortia, 100+ loyalty integrations	Partial	Yes	Yes
Capital advances, payroll, scheduling Adjacent products requiring banking licenses	—	Yes	Partial
Scale proof (100k+ restaurants) Time + customer count. Cannot be engineered.	—	Yes	Yes
Integrations breadth OpenTable, Resy, DoorDash Drive, Uber Direct, 7shifts — built on demand	Partial	Yes	Yes

Buy Fulplate if you are...

- Tiffin or meal-prep operator (weekly subs, routes, dietary)
 - Festive / cultural producer (Diwali, Eid, Christmas pre-orders)
 - White-label operator (your domain, your brand, your customers)
- Catering-led kitchen (group orders, deposits, lead times)
 - Multi-modal restaurant (dine-in + delivery + catering + festive)
 - Cost-conscious independent (no lock-in, AI included)

Buy Toast or Clover if you are...

- 50+ seat full-service restaurant needing a hardware fleet (KDS, handhelds, kitchen printers)
- High-volume bar with split-check edge cases across 6+ cards
- Looking for capital advances, payroll, and scheduling under one vendor
- Operating 20+ locations needing a dedicated CSM org